

Privacy Policy

This privacy policy sets out how Dalmoon Limited uses and protects any information that you give to the company.

Dalmoon Limited is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified; you can be assured that it will only be used in accordance with this privacy statement.

Dalmoon Limited may change this policy from time to time. You should check to ensure that you are happy with any changes.

What we collect

We may collect the following information:

- ◆ Name and job title
- ◆ Contact information including email address
- ◆ Demographic information such as postcode, preferences and interests
- ◆ Other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- ◆ Internal record keeping.
- ◆ We may use the information to improve our products and services.
- ◆ We may periodically send promotional emails and SMS messages about new products, special offers or other information which we think you may find interesting.
- ◆ From time to time, we may also use your information to contact you for market research purposes.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical and managerial procedures to safeguard and secure the information we collect online.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to Dalmoon Limited, 131 Victoria Road, Aldershot, Hampshire, GU11 1JW.

If you believe that any information we are holding on you is incorrect or incomplete, please write to us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.